



## The City of Coral Gables

### *Procurement Division*

2800 S.W. 72ND AVENUE  
MIAMI, FLORIDA 33155

March 18, 2025

All Responding Proposers (See Distribution List)

SUBJECT: RFP 2024-041 Consulting Services for Special Assessment District Plan

Dear Proposers:

The evaluation of the proposals submitted in response to the above cited solicitation is complete. The City Manager has recommended an award as shown in the attached document.

This notice is provided in accordance with Section 2-910 (c) of the Code of the City of Coral Gables. Our provision of this notice also serves to confirm the lifting of the Cone of Silence from this procurement action as dictated by Section 2-1027 (4)(b) of the same City Code.

Thank you for your participation in this competition. If you have any questions please contact Neivy Garcia, Procurement Specialist at 305-460-5121 or [ngarcia2@coralgables.com](mailto:ngarcia2@coralgables.com).

Sincerely,

Celeste S.

Walker-Harmon

Digitally signed by Celeste  
S. Walker-Harmon

Date: 2025.03.18 16:42:39

Celeste S. Walker-Harmon  
Chief Procurement Officer

Attachment: Award Recommendation

Distribution List of Proposers:

Centro, Inc.

Progressive Urban Management Associates, Inc.

## CITY OF CORAL GABLES

### -MEMORANDUM-

**TO:** Honorable Mayor and  
Members of the City Commission

**Date:** March 17, 2025

**FROM:** Alberto N. Parjus,  
City Manager

**SUBJECT:** Award Recommendation  
RFP 2024-041 Consulting Services for  
Special Assessment District Plan

Alberto N. Parjus  
Digitally signed by Alberto N.  
Parjus  
Date: 2025.03.18 15:36:16 -0400'

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At the next available City Commission Meeting an award recommendation for RFP 2024-041 Consulting Services for Special Assessment District Plan will be included on the agenda. This memorandum serves to notify you that in accordance with Section 2-763 of the City Code entitled "Contract Award", my recommendation to the City Commission for award of the subject RFP is as follows:

- 1) Accept the recommendation of the Chief Procurement Officer to award the RFP and authorize negotiations with Progressive Urban Management Associates, Inc., the highest ranked responsive and responsible proposer.
- 2) Should negotiations fail with the top-ranked proposer, negotiations may commence with the next highest ranked responsive-responsible proposer Centro, Inc., if determined to be in the best interest of the city, until a satisfactory agreement and contract amount that is fair, competitive, and reasonable is reached.
- 3) Reaffirm the City's right to pursue alternative courses of action.

On December 6, 2024, the Procurement Division of Finance formally advertised, issued, and distributed Consulting Services for Special Assessment District Plan, Request for Proposals (RFP) 2024-041. One hundred and thirty-two (132) prospective proposers were notified of the RFP package from INFOR, the City's web-based e-procurement system.

On January 31, 2025, two (2) firms responded in response to the RFP: Centro, Inc. and Progressive Urban Management Associates, Inc.

The responses were reviewed by the Procurement Division in order to determine responsiveness to the requirements of the RFP. Centro, Inc. and Progressive Urban Management Associates, Inc. were both deemed to be responsive to the requirements of the RFP and responsible.

On March 7, 2025, the Evaluation Committee convened to evaluate the two (2) responsive and responsible proposals and ranked the firms in the following order of preference: Progressive Urban Management Associates, Inc. (first ranked), and Centro, Inc. (second ranked). The Evaluation Committee determined that Progressive Urban Management Associates, Inc., was the highest ranked responsive-responsible proposer to provide the requested services.

The Evaluation Committee further recommended that should negotiations fail with Progressive Urban Management Associates, Inc., negotiations could be conducted with the next ranked firm, Centro, Inc..

After successful negotiations, a Professional Services Agreement will be executed. A more detailed description of the RFP, proposal response and evaluation results will be provided to you as part of the agenda package.

Please contact me should you have any questions.

Copy:

Cristina M. Suárez, City Attorney

Billy Y. Urquia, City Clerk

Alberto N. Parjus, Deputy City Manager

Carolina Vester, Assistant City Manager

Belkys Perez, Economic Development Director

Diana M. Gomez, Finance Director

Celeste S. Walker-Harmon, Chief Procurement Officer